



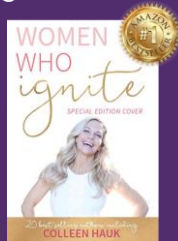
# Media Kit

# COLLEEN HAUKE

Colleen Hauk spent 15 years in the corporate world, specializing in training and leading sales teams. She excelled at inspiring others across the organization to impact cultural change.

Colleen is now a speaker, trainer and co-author of two books, including the bestseller, *Women Who Ignite*.

She's a master at captivating audiences through powerful stories coupled with real



strategies to create significant and meaningful change. Colleen shows organizations and leaders how to take their burned-out executives and turn them into top-tier leaders.

Colleen has appeared in **Forbes** and delivered her keynotes and trainings to Fortune 500 companies and organizations such as Dell, Pfizer, Panasonic, and Merck.



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# Colleen's Talk Topics

## The 'And' Life:

### Create a Powerful Career and Extraordinary Personal Life

Women left the workforce at a 27% higher attrition rate than men in 2020 due to the increased challenges of balancing career and personal life. In this session, you'll learn how to cultivate resilience to meet your professional demands while thriving across all other elements of your life.

## The 5-Star Leader: Become the Manager Who Leaves a Legacy

Through her own 20-year personal leadership journey, Colleen has created a unique framework for leadership that will help you become the confident, effective leader who leaves a legacy that lives beyond their time. You'll discover how to transform yourself, then your team to create a cohesive culture that delivers results, even when the stakes are high.

## Executive Presence: How to Show Up and Influence Others

What if you could influence people to get on board with a major change?

What if you could help your organization produce real business results? In this session you'll learn how to immediately create real connection, demonstrate your professionalism, and inspire others to surpass their goals .

## Testimonials

"Colleen was one of [our event's top rated speakers](#). Her ideas and thinking resonated with the entire audience. If you're looking to inspire your audience and provide innovative tips, bring Colleen as a speaker to your event."

- Tricia Washington | Senior Event Producer at *Dynamic Global Events*

"Colleen is such a dynamic and engaging speaker. We all felt lucky to have her speak at our meeting. Her message [resonated with everyone in the room](#). We'd have her back anytime so more of our employees could get the opportunity to experience her presentation."

- Alexandra Schrifft | Marketing Manager at *Panasonic*

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